



BURWOOD BULLETIN

Advertisers' Kit

Everything you need to place your advertisement in the *Burwood Bulletin* is in this Advertisers' Kit. However, for any queries contact advertise@burwoodbulletin.org.

The *Burwood Bulletin* can design your advertisement free of charge. However, if you wish to supply it yourself, artwork must be **print ready**. Queries: email designer@burwoodbulletin.org

Strict deadlines apply for receipt of advertising copy: 1 February, 1 May, 1 August, 1 November.
NB: Ads must be pre-booked – space is usually committed well before advertised deadlines.

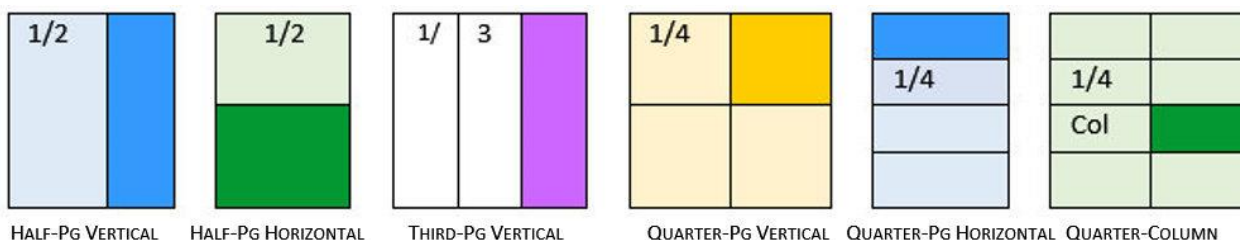
ADVERTISING RATES

All prices include GST. Some pages are sold in advance so please check availability. Prices may change from to time – the latest details are available at <https://burwoodbulletin.org/advertise/>

Ad Description	Price / issue	Dimensions
Quarter Column	\$89	w 9cm x h 6cm
Quarter Page - Vertical	\$168	w 9cm x h 13cm
Quarter Page - Horizontal	\$168	w 18.5cm x h 6cm
Third Page - Vertical	\$220	w 7cm x h 30cm
Half Page – Vertical	\$278	w 9cm x h 26cm
Half Page – Horizontal	\$278	w 18.5cm x h 13cm
Full Page (A4) Inset	\$441	w 18.5cm x h 26cm
Full Page (total coverage)	\$441	w 21.6cm x h 30.3cm
Inside cover/Middle page/s	\$488	w 18.5cm x h 26cm
Outside Back Page	\$499	w 21.6cm x h 30.3cm

ADVERTISEMENT SIZES

Below are examples of each size. Exact placement of the advertisement within the magazine rests with the *Burwood Bulletin*.



ONLINE PROMOTION

All current Advertisers are listed (3-4 lines) on the 'Our Advertisers' page of our website – <https://burwoodbulletin.org/our-advertisers/>

BUSINESS DIRECTORIES

- **Small / Home Based Business Directory**

Directory to promote small and home-based businesses in local community. \$126 per annum for four lines, plus \$31.50 per line to maximum of six lines (up to \$189 pa). GST inclusive.

- **Local Business Directory**

\$63 per annum [only \$15.75 per issue] for a single line entry: business name, address, phone number. GST inclusive. Most listings also have a dedicated heading.

- **Online Exposure for Directory Listings**

All current Directory listings appear on our website on the 'Our Advertisers' page: <https://burwoodbulletin.org/our-advertisers/> Each listing includes business address details and 1-2 lines of descriptive text.

ADVERTISING CANCELLATIONS

Cancellations must be made by email to advertise@burwoodbulletin.org **before** the deadline: 1 February, 1 May, 1 August or 1 November. Thank you.

ADVERTISING BOOKING FORM

Cancellations to advertise@burwoodbulletin.org must be made before an issue's deadline (1 Feb, 1 May, 1 Aug, and 1 Nov).

Advertisers' provided artwork is their responsibility OR our graphic artist can design ads at no charge. PLEASE PRINT OR TYPE your details on the form below, scan and email to advertise@burwoodbulletin.org

NB: WE MUST RECEIVE A COMPLETED BOOKING FORM BEFORE YOUR ADVERTISEMENT CAN BE PLACED.

Contact Name																																						
Business Name and Street Address																																						
Mailing Address																																						
Contact numbers		Landline:			Mobile:																																	
Email [block print]																																						
No. of Issues <input checked="" type="checkbox"/>		<input type="checkbox"/> One-Off	<input type="checkbox"/> Continuing																																			
Ad size : <input checked="" type="checkbox"/>	<input type="checkbox"/> Quarter column	<input type="checkbox"/> Quarter-page Horizontal	<input type="checkbox"/> Half-page Horizontal	<input type="checkbox"/> Full-page																																		
	<input type="checkbox"/> Third-page Vertical	<input type="checkbox"/> Quarter-page Vertical	<input type="checkbox"/> Half-page Vertical																																			
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 45%;">Ad Description</th> <th style="width: 20%;">Price / issue</th> <th style="width: 35%;">Dimensions</th> </tr> </thead> <tbody> <tr> <td>Quarter Column</td> <td style="text-align: center;">\$89</td> <td>w 9cm x h 6cm</td> </tr> <tr> <td>Quarter Page - Vertical</td> <td style="text-align: center;">\$168</td> <td>w 9cm x h 13cm</td> </tr> <tr> <td>Quarter Page - Horizontal</td> <td style="text-align: center;">\$168</td> <td>w 18.5cm x h 6cm</td> </tr> <tr> <td>Third Page - Vertical</td> <td style="text-align: center;">\$220</td> <td>w 7cm x h 30cm</td> </tr> <tr> <td>Half Page – Vertical</td> <td style="text-align: center;">\$278</td> <td>w 9cm x h 26cm</td> </tr> <tr> <td>Half Page – Horizontal</td> <td style="text-align: center;">\$278</td> <td>w 18.5cm x h 13cm</td> </tr> <tr> <td>Full Page (A4) Inset</td> <td style="text-align: center;">\$441</td> <td>w 18.5cm x h 26cm</td> </tr> <tr> <td>Full Page (total coverage)</td> <td style="text-align: center;">\$441</td> <td>w 21.6cm x h 30.3cm</td> </tr> <tr> <td>Inside cover/Middle page</td> <td style="text-align: center;">\$488</td> <td>w 18.5cm x h 26cm</td> </tr> <tr> <td>Outside Back Page</td> <td style="text-align: center;">\$499</td> <td>w 21.6cm x h 30.3cm</td> </tr> </tbody> </table>						Ad Description	Price / issue	Dimensions	Quarter Column	\$89	w 9cm x h 6cm	Quarter Page - Vertical	\$168	w 9cm x h 13cm	Quarter Page - Horizontal	\$168	w 18.5cm x h 6cm	Third Page - Vertical	\$220	w 7cm x h 30cm	Half Page – Vertical	\$278	w 9cm x h 26cm	Half Page – Horizontal	\$278	w 18.5cm x h 13cm	Full Page (A4) Inset	\$441	w 18.5cm x h 26cm	Full Page (total coverage)	\$441	w 21.6cm x h 30.3cm	Inside cover/Middle page	\$488	w 18.5cm x h 26cm	Outside Back Page	\$499	w 21.6cm x h 30.3cm
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<input type="checkbox"/> Existing ad changes	<input type="checkbox"/> Graphic artist contact me	<input type="checkbox"/> We'll provide ad	<input type="checkbox"/> New ad each issue	<input type="checkbox"/> Existing ad unchanged																																		
Business Directories			<input checked="" type="checkbox"/>	Email proposed wording to advertise@burwoodbulletin.org																																		
Small/Home Based: \$126 pa: 4 lines, extra lines \$31.50 (max. 6 lines)			<input type="checkbox"/>																																			
Local Business Directory: (one line listing): \$63 pa			<input type="checkbox"/>																																			
Print name:			Date:																																			

Bank transfer (quote invoice #):
 Account: Burwood Bulletin
 BSB: 633-000
 Account No.: 1290 96582

